



DECORTÉ



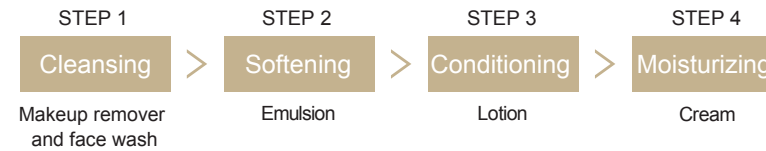
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SKINCARE GUIDE BOOK

Skin made possible by DECORTÉ



DECORTÉ skincare system



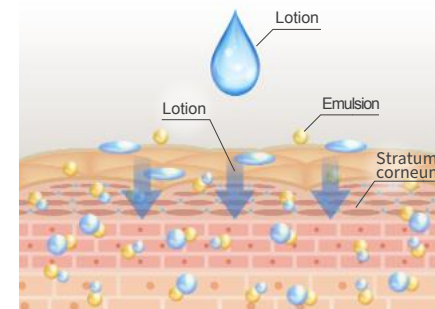
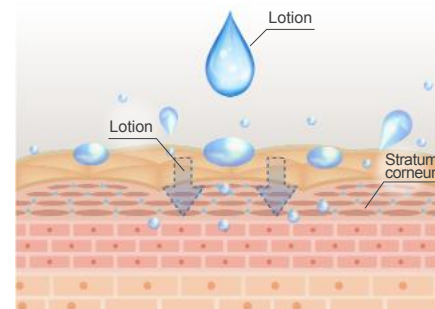
DECORTÉ embraces an “emulsion-first system,”

where emulsion is applied immediately after cleansing.

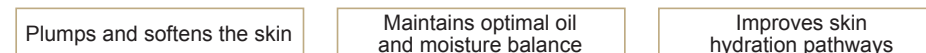
After cleansing, the skin tends to resist moisture. Applying emulsion first helps soften the skin, allowing the following lotion to be absorbed more effectively—and enhancing the overall benefits of your daily skincare routine.

Using a **lotion** as the first step after cleansing...

Using an **emulsion** as the first step after cleansing...



The effects of DECORTÉ emulsion



DECORTÉ emulsion contains "phospholipids," which have a high affinity with the skin. Phospholipids are easily absorbed by both moisture and oils, binding the lotion to the skin and ensuring delivery of the lotion throughout the stratum corneum.

Check the items that apply.

■ Skin Concerns

- ☐ Dryness (roughness, flakiness) ☐ Pigmentation (dark spots, freckles) ☐ Pores
- ☐ Skin is oily (pimples, acne) ☐ Fine lines ☐ Dullness
- ☐ Sagging ☐ Other ()

■ Items Used

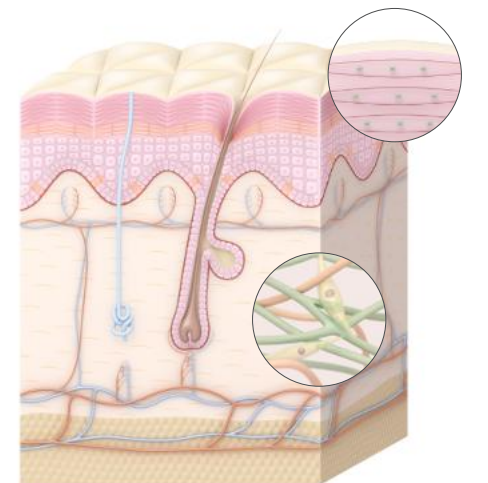
- | | | |
|---|------------------------------------|------------------------------------|
| ☐ Makeup remover | ☐ Face wash | ☐ Emulsion |
| ☐ Lotion | ☐ Cream | ☐ Serum |
| ☐ Massage | ☐ Mask | ☐ Sunscreen |

■ Preferred Feel

- ☐
- Refreshing
- ☐
- Moisturizing

■ Current Condition of Your Skin

Oil	Moisture	Texture	Pores	Transparency	Dark spots	Resilience



IV Personal Care Additional items that address individual skin concerns, leaving skin in its best condition.

Select based on skin effects

Anti-aging*

3 pushes of the pump

Intensive Radiance Glow Ritual

30mL each × 2 57,200 yen (including tax)
(Day Serum 30mL / Night Serum 30mL)
<Refill>
Day Serum 30mL 28,050 yen (including tax)
Night Serum 30mL 28,050 yen (including tax)

Youth Power Essence Lotion

150mL 16,500 yen (including tax)

2-3 pushes of the pump

Serum Absolute

50mL 28,600 yen (including tax)
<Refill>
50mL 28,050 yen (including tax)

4 drops

Oil Infusion

40mL 12,100 yen (including tax)

3 drops

Botanical Pure Oil

40mL 17,600 yen (including tax)

Appropriate amount

DECORTÉ AQ ABSOLUTE BRIGHTENING & WRINKLE-LIFTING UV PROTECTION

[Quasi-Drug]*
55g 11,000 yen (including tax)
SPF50+/PA++++

LIFT DIMENSION SERUM

50mL 14,300 yen (including tax)

Appropriate amount

DECORTÉ iP.Shot PLURIPOTENT YOUTH CONCENTRATE

[Quasi-Drug]*
<Wrinkle Improvement Serum>
Brand name:
DECORTÉ iP.Shot PLURIPOTENT YOUTH CONCENTRATE
20g 12,100 yen (including tax)

DECORTÉ Advanced iP.Shot Mask

[Quasi-Drug]
<Wrinkle Improvement Mask>
Brand name:
DECORTÉ ADVANCED iP.Shot MASK
6.7mL × 12 pairs (24 sheets)
7,700 yen (including tax)

Eyecare

Size of 1 grain of rice per eye

AQ MELIORITY INTENSIVE REGENERATING EYE CREAM

20g 34,650 yen (including tax)

Size of 1 grain of rice per eye

AQ ABSOLUTE TREATMENT TIGHTENING EYE CREAM

15g 17,600 yen (including tax)

Brightening*

Small amount

DECORTÉ WHITELOGIST CHRONOGENESIS BRIGHTENING CONCENTRATE 1.8X

[Quasi-drug]*
30mL 19,800 yen (including tax)
60mL 33,000 yen (including tax)
<Refill>
60mL 32,450 yen (including tax)

Small amount

DECORTÉ WHITELOGIST CHRONOGENESIS BRIGHTENING CONCENTRATE

[Quasi-drug]*
30mL 13,200 yen (including tax)
60mL 22,000 yen (including tax)
<Refill>
60mL 21,450 yen (including tax)

DECORTÉ WHITELOGIST INTENSIVE BRIGHTENING MASK

[Quasi-drug]*
<Brightening sheet mask>
30mL × 1 sheet 2,420 yen (including tax)
30mL × 6 sheets 12,100 yen (including tax)

Small amount

DECORTÉ WHITELOGIST Stick Serum

[Quasi-Drug]*
4g 11,550 yen (including tax)

Recommended daily dosage: 4 tablets

WHITELOGIST Overnight Inner Plus

[Food with nutrient function]
40 tablets - About 10 days supply 3,024 yen (including tax)
120 tablets - About 30 days supply 8,100 yen (including tax)

Exfoliating Care

3 pushes of the pump

SNOW CLARIFIER

150mL 4,950 yen (including tax)

1.5 teaspoons

Facial Refining Peel-Off Mask

83g 6,050 yen (including tax)

Pore Care

Appropriate amount

AQ PORE BLACKHEAD DISSOLVER

<Wash-off Oil Serum>
40mL 11,000 yen (including tax)

DECORTÉ MICRO BALM LOTION

[Quasi-Drug]
250mL 5,500 yen (including tax)
MICRO BALM LOTION MIST [Quasi-Drug]
150mL 4,070 yen (including tax)

Moisturizing Skincare

Moisturizing Skincare

HYDRA CLARITY TREATMENT ESSENCE ILLUMINATING MASKS

14 sheets 161mL 5,280 yen (including tax)

VITA DE RÊVE MASK

10mL × 1 sheet 440 yen (including tax)
10mL × 12 sheets 5,280 yen (including tax)

PRIME LATTE MASK

16mL × 1 sheet 495 yen (including tax)
16mL × 12 sheets 5,940 yen (including tax)

PRIME LATTE ESSENTIAL CONCENTRATE CREAM

40g 4,950 yen (including tax)

Lip Care

Appropriate amount

LIPOSOME ADVANCED REPAIR LIP SERUM

7g 8,800 yen (including tax)

AQ Concentrate Neck Cream

98g 17,600 yen (including tax)

Neck Care

*Skincare for addressing age-related concern *Suppresses melanin production, preventing dark spots and freckles.

IV Personal Care Additional items that address individual skin concerns, leaving skin in its best condition.

Select based on intended use

Massage



Size of
one cherry



Massage Cream
92g 12,100 yen (including tax)



Size of
one cherry



Facial Refining Massage Cream
80g 5,500 yen (including tax)

Mask



1.5
teaspoons



Facial Refining Peel-Off Mask
83g 6,050 yen (including tax)



**DECORTÉ
WHITELOGIST
INTENSIVE BRIGHTENING MASK**
[Quasi-drug]*
<Brightening sheet mask>
30mL × 1 sheet 2,420 yen (including tax)
30mL × 6 sheets 12,100 yen (including tax)



**DECORTÉ
Advanced iP.Shot Mask**
[Quasi-Drug]
<Wrinkle Improvement mask>
Brand name:
DECORTÉ
ADVANCED iP.SHOT MASK
6.7mL × 12 pairs (24 sheets)
7,700 yen (including tax)



**HYDRA CLARITY
TREATMENT ESSENCE
ILLUMINATING MASKS**
14 sheets 161mL
5,280 yen (including tax)



PRIME LATTE MASK
16mL × 1 sheet
495 yen (including tax)
16mL × 12 sheets
5,940 yen (including tax)



VITA DE RÊVE MASK
10mL × 1 sheet
440 yen (including tax)
10mL × 12 sheets
5,280 yen (including tax)

UV Protection



Appropriate
amount



**DECORTÉ
AQ
ABSOLUTE BRIGHTENING
& WRINKLE-LIFTING UV
PROTECTION**
[Quasi-Drug]*
55g 11,000 yen (including tax)
SPF50+/PA++++



Appropriate
amount



**UV COMFORT
WATERY SMOOTH**
30mL 4,950 yen (including tax)
50mL 6,820 yen (including tax)
SPF50+/PA++++



Appropriate
amount



**UV COMFORT
ULTRA PROTECT**
30mL 4,950 yen (including tax)
50mL 6,820 yen (including tax)
SPF50+/PA++++



Appropriate
amount



**DECORTÉ
UV COMFORT
BRIGHT**
[Quasi-drug]*
30mL 5,280 yen
(including tax)
SPF50+/PA++++



Appropriate
amount



**UV COMFORT
AIRY TRANSPARENT**
30mL 4,950 yen
(including tax)
SPF45/PA+++



Appropriate
amount



**UV COMFORT
TONE UP CC**
<Sunscreen Emulsion/Primer>
3 colors 30mL
4,950 yen each (including tax)
SPF50+/PA++++

01 02 10

UV Protection



Recommended
daily dosage:
4 tablets



**SUN SHELTER
INNER WHITE
PROTECTION**
[Foods with Function Claims]*
120 tablets -
About 30 days supply
6,480 yen (including tax)



Spray
10 times



**COMFORT DAY MIST
MAKEUP FIXING MIST**
<Finishing Lotion>
60mL 3,960 yen (including tax)

Tools



FACIAL PURE COTTON
120 pcs 550 yen (including tax)



LOTION MASK
14 sheets
550 yen (including tax)

* Apply lotion to the product before using.

★ Suppresses melanin production, preventing dark spots and freckles.

★ [Submitted claim] This product contains lycopene, β-carotene, and rhodanthenone B. Lycopene has been reported to have a function to help protect the skin from irritation by UV rays. β-Carotene has an antioxidant effect and has been reported to have a function to help protect the skin from irritation by UV rays. Rhodanthenone B has been reported to have a function to maintain the skin's moisture by alleviating glycation stress.

STEP 1-① Cleansing: Makeup remover

Creams and gels:
One cherry-sized amount

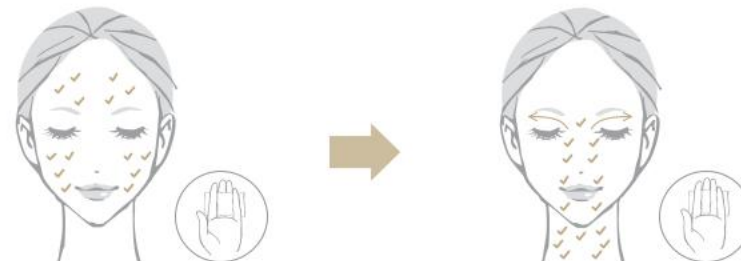
Serums and oils:
Two or three pumps
(Emulsions: Three pumps)



Spread over the whole face, blend well with makeup and impurities, and gently wipe off with a tissue or rinse away with cold or lukewarm water.

STEP 3 Conditioning: Lotion

Approximately
the size of
a 500 yen coin



Pat the face gently with a cotton pad moistened with lotion, working upward from the bottom.

Gently and carefully apply to tight corners as well. Finish by pressing the skin with both palms.

STEP 1-② Cleansing: Face wash

Cream
2cm

Foam:
Three pumps
(Liquid: Two or three pumps)



Lather well, cover the whole face in foam, and wash gently before rinsing off completely.

STEP 4 Moisturizing: Cream

One
pearl-sized
amount

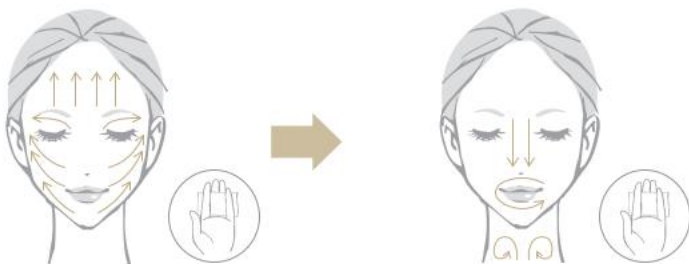


To apply cream to the broader areas of your face, use your index, middle, ring and little fingers pressed together, working upward as if gently lifting the skin. Press the cream into the forehead as if to stretch the horizontal lines.

Apply to tight corners primarily using your middle finger, alternating between the left and right sides of the face. Apply to the neck as well.

STEP 2 Softening: Emulsion

Two pumps



To apply emulsion to the cheeks, take a cotton moistened with emulsion and use slow upward strokes. Apply to the forehead with upward strokes.

Press the emulsion into tight corners as well. Finish by pressing the skin with both palms.

Facial massage for the mind



A massage technique for maintaining your best skin and smile

